Nathan Fetherston

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Summary

A graphic designer based in Milwaukee with a wide variety of skills from proficiency in the Adobe Suite, to UX/UI design, to drawing and writing, to communication and time management. Excellent understanding in design, and color theory. Research-oriented designer with an illustrator's eye for color and detail.

Experience

Freelance Graphic Designer
Self-Employed
Oak Creek, WI
Sept 2019 - Current

Worked with wide variety of small businesses to create personalized designs. Currently managing social media branding for *NEXUS4change*. Also creative services for *AMV Creative:* logos, diagrams, graphs, floorplans and documents for clients in insurance, architecture, real estate and construction industries.

Graphic Design Coordinator
VISIT Milwaukee
Milwaukee, WI
Jun 2019 - Sept 2019

Worked with design manager to produce a variety of print/digital designs, often under the company's branding, including signage, brochures and some video. Managed image libraries for recurring web uploads.

UX Intern
Johnson Controls, Inc
Milwaukee, WI
Aug 2017 - Aug 2018

Engaged in research-driven redesigns of UX wireframes for internally-used desktop software. Created a visual design system and digital Style Guide to be referenced by other developers in the future.

Graphic Design intern
The Pettit National Ice Center
Milwaukee, WI
May 2017 - Aug 2017

Produced visual designs for the 2018 Olympic Long-Track Speedskating Trials. Worked under strict brand guidelines from the US Olympic Committee to produce signage, tickets, ID cards, billboard ads and banners.

Education

BFA in Communication Design
Milwaukee Institute of Art and Design
273 Erie St., Milwaukee, WI, 53202
2018, Cum Laude

Achievement

Student Merit Award
Milwaukee 99 Award Show
United Adworkers
2017